



# AACA – Atlanta Area Compensation Association

## Sponsorship Opportunities

The Atlanta Area Compensation Association has both **Annual** and **Meeting**-level sponsorships available to meet the needs of sponsor organizations.

**Annual Sponsorships** extend from the current year Forum to the month prior the next year’s Forum:

Sponsorship Benefit	Annual Sponsor		
	Diamond	Platinum	Gold
Company logo with link to Sponsor’s website included on AACA website for the year	✓	✓	✓
Sponsor-level recognition in all AACA event slideshows	✓	✓	✓
Sponsor’s general interest events, like webinars, published on the AACA events calendar as requested	✓	✓	
Free job opportunity communication to AACA members for the year	✓		
<b>Annual AACA Forum</b>			
<b>New for 2017:</b> One of just two demonstration opportunities* at the Forum	✓		
Opportunity to introduce Forum Keynote speaker with 2-minute verbal “commercial” for your organization	✓		
Opportunity to introduce Forum Breakout speaker(s) with up to 2-minute verbal “commercial” for your organization		✓	
One Promotional Item Raffle Giveaway at Forum (if desired)	✓	✓	
Sponsor Ribbons for all Sponsor employees attending the Forum	✓	✓	✓
Verbal recognition for Sponsorship at Forum Kickoff	✓	✓	✓
Sponsor opportunities available	2	<del>2</del> 1	<del>2</del> 0 Remaining
Annual investment	\$2,500	\$1,500	\$1,000

\* Forum demonstration opportunities consist of 15-minute demonstrations incorporated into each of the two designated breaks as well as the lunch break at the Forum, giving your company up to 4 unique opportunities to showcase your services to Forum attendees. Demonstration stations come with a larger table as well as chairs and high-top tables arranged for participants to easily view your demonstration.

**Meeting Sponsorships** are also available if your organization wants to sponsor a single AACA meeting:

- Company logo with link to Sponsor’s website included on Monthly Meeting registration page
- Verbal recognition as Meeting Sponsor
- Opportunity to introduce meeting speaker(s) with up to 2-minute verbal “commercial” for your organization
- Only 1 monthly meeting Sponsor opportunity is available for each monthly AACA meeting
- Cost: \$500 / Meeting

**Interested in becoming a Sponsor of AACA? Contact us at: [general.aaca@gmail.com](mailto:general.aaca@gmail.com) today!**